

Advertise with the most prominent publications in the field of microbiology



New online advertising opportunities with ASM - coming July 1, 2009

Increase your company's visibility with these 2 banner options:

- Skyscraper
120 x 600 Pixels
- Leaderboard
728 x 90 Pixels
- Flash, shockwave, gif and jpeg accepted
- \$50 per thousand impressions

Benefits of advertising with ASM Journals

- Access to the largest single life science membership organization in the world
- Ability to reach leading professionals in the microbiological sciences with your message
- 11 journals to choose from, allowing you to target your audience more effectively
- Third party tagging
- Weekly impression & click through report

To advertise or to get more information—contact David Baker at WTG
david.baker@wtg-group.com or 443-512-8899 x 105